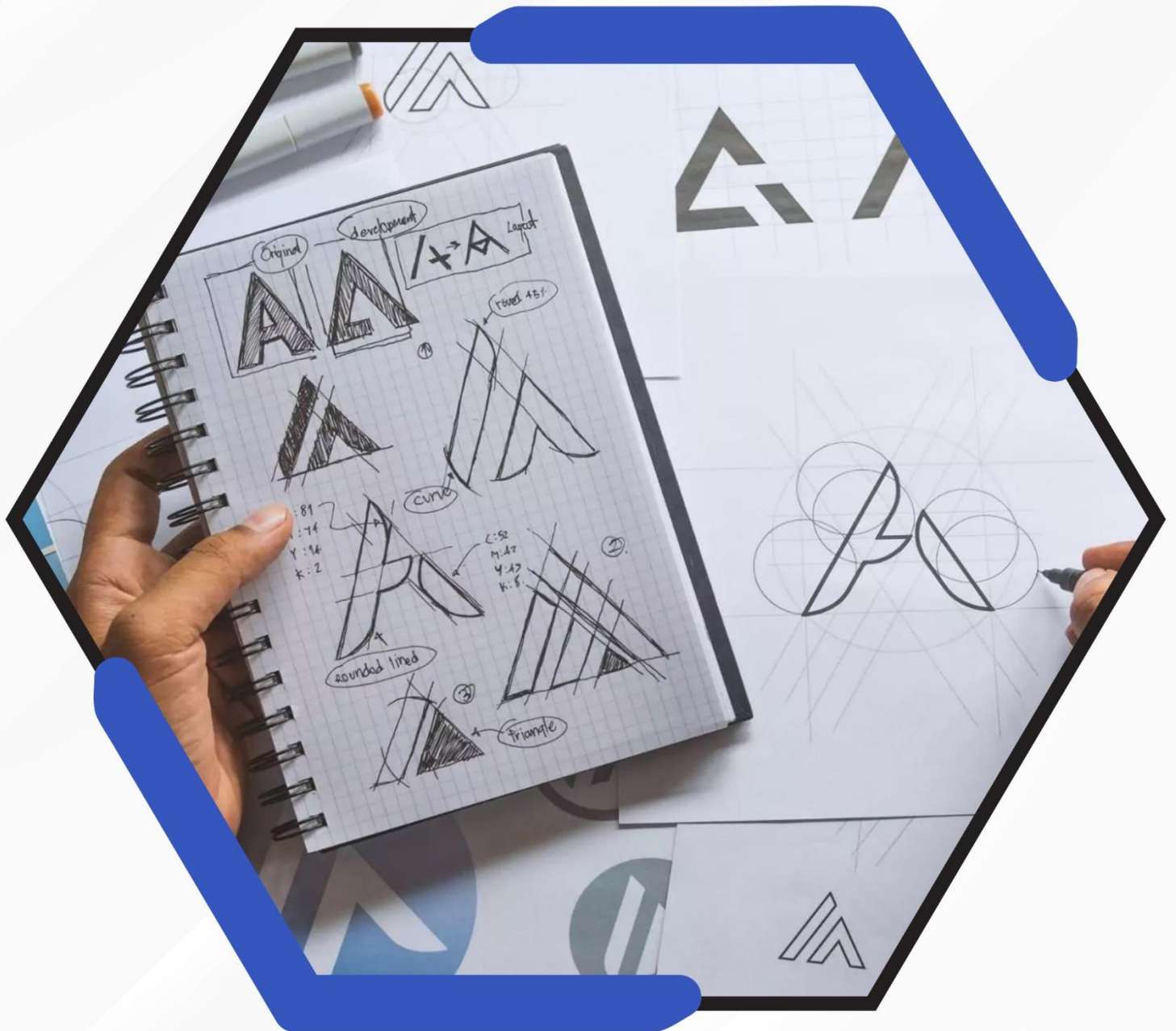


# Assignment Logo Design



# Assignment Logo Design

You are a graphic designer at a creative agency, and you have been tasked with designing a new logo for a client who is launching an innovative eco-friendly water bottle brand.

The brand aims to target environmentally conscious consumers and emphasize sustainability, health, and modern design.

Your objective is to create a unique, memorable, and visually appealing logo that reflects the brand's values.

The logo should be simple, versatile, and scalable, suitable for various applications such as product packaging, digital media, and print.

Deliverables:

1. A logo design with both full-color and black-and-white versions.
2. A brief explanation (200–300 words) of your design choices and how they align with the brand's message.
3. A presentation mock-up of the logo applied to a water bottle.

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*End of Assignment*

You can download and print this assignment.

Submit the completed assignment at: [poc@cbitss.org](mailto:poc@cbitss.org)

**For detailed course curriculum you can refer to our website:**

<https://www.cbitss.in/best-graphic-designing-course-in-chandigarh/>

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