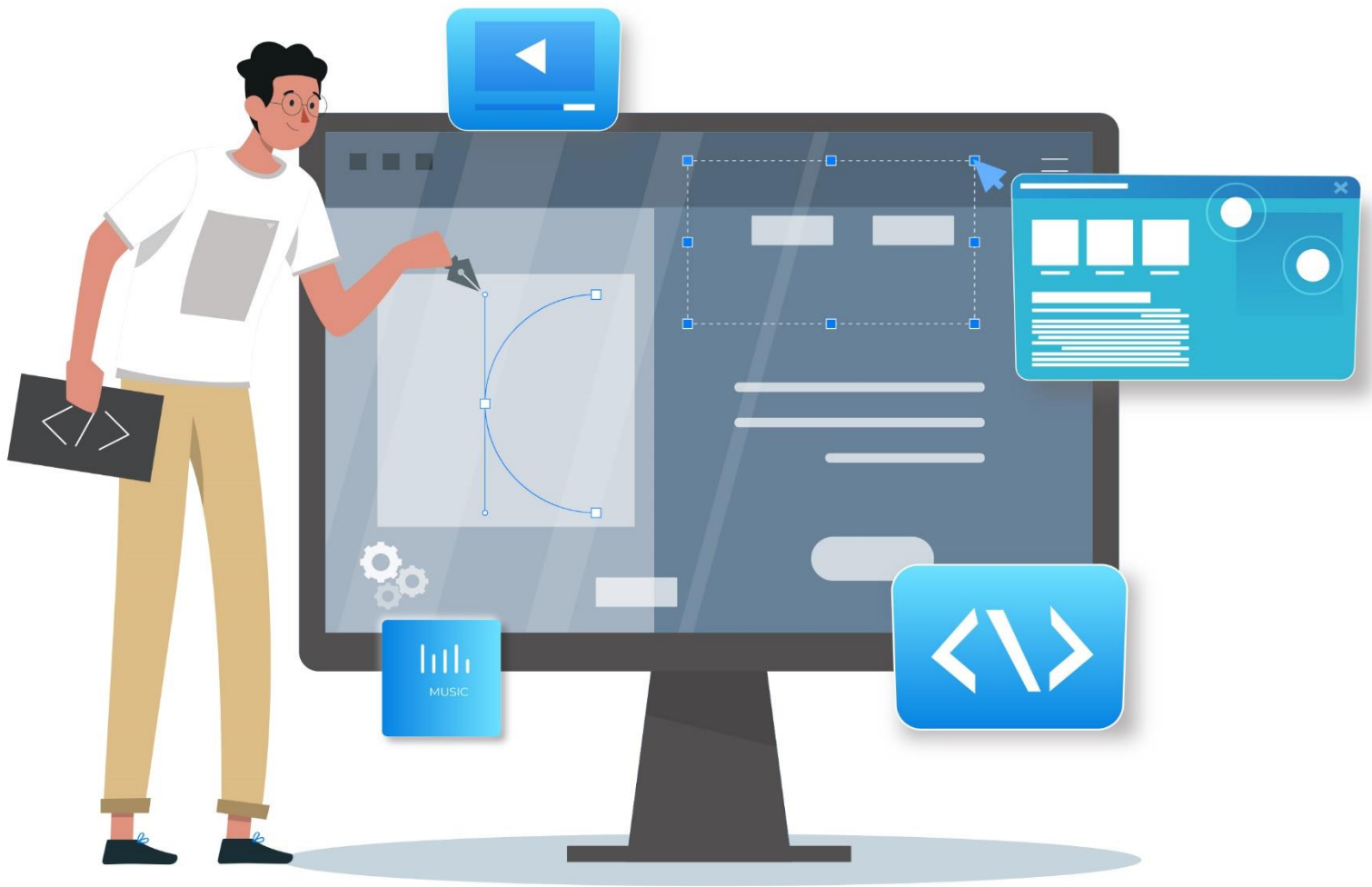


# Digital Design Assignments



# Digital Design Assignment

You are a digital designer working for a tech start-up that has developed a new mobile app aimed at helping users track their fitness goals in a personalized way.

The app features customizable workout routines, meal plans, and real-time progress tracking. The client wants a modern, user-friendly interface that appeals to both beginners and seasoned fitness enthusiasts.

Your task is to design the main landing page and a key feature screen for the mobile app.

The design should be clean, intuitive, and visually engaging, with easy navigation and a focus on user experience.

The color scheme and typography should align with the app's health-focused branding, while ensuring accessibility for a wide range of users.

Deliverables:

1. The main landing page design (showing the app's homepage and initial call-to-action).
2. A feature screen design (such as a workout tracker or progress page).
3. A brief explanation (200–300 words) of your design choices, including color, typography, and user flow.

Make sure your designs not only look appealing but also ensure a smooth user experience.

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Information. Experience. Knowledge. *End of Assignment*

You can download and print this assignment.

Submit the completed assignment at: [poc@cbitss.org](mailto:poc@cbitss.org)

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