

Poster Design Project



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You are a graphic designer working for a non-profit organization that is hosting a charity event to raise funds for wildlife conservation.

The event will feature live music, food trucks, and educational talks, and is aimed at attracting young adults who are passionate about environmental issues.

The organization wants a vibrant, eye-catching poster to promote the event and encourage attendance.

Your task is to design a poster that effectively communicates the theme of wildlife conservation while highlighting the key event details.

The poster should be visually compelling, with a strong emphasis on typography, color, and imagery that resonates with a youthful and eco-conscious audience.

Deliverables:

1. A high-quality, print-ready poster design (including event name, date, time, and location).
2. A brief explanation (200-300 words) of your design choices, such as the use of imagery, layout, and color scheme.

Ensure the poster grabs attention and conveys the importance of the cause while making the event details clear and easy to read.

End of Assignment

You can download and print this assignment.

Submit the completed assignment at: poc@cbitss.org

For detailed course curriculum you can refer to our website:

<https://www.cbitss.in/best-graphic-designing-course-in-chandigarh>

1. These are open-book assignments designed for course aspirants. You can consider these assignments as prerequisites for this course.
2. You'll learn and apply new skills in a fun, engaging way.
3. Take your time to explore this content; it's just the start of an exciting journey.
4. Each task is crafted to help you build a strong foundation for future projects.
5. Once you enrol, you'll receive real assignments to work on. We have many more sophisticated assignments curated in such a way so that you can remember these for life.


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